

Press Release

August 1, 2019

For Immediate Release

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www.walkamilebrainerdbaxter.com



Date Set for 12TH Annual 2019 Walk A Mile In Her Shoes

Walk a Mile in Her Shoes is An International Men's March to End Rape, Sexual Assault, and Gender Violence.



Saturday, August 24, 2019 is the date of this year's "Walk a Mile in Her Shoes". This year's event will take place at Mills Ford parking lot in Baxter. Proceeds from the event will go to Sexual Assault Services in Brainerd. So please challenge your co-workers, friends and relatives to register a team to walk the walk. Come join us under the big tent, styling your hairy legs and crazy cute shoes to compete for prizes and show your support to

End Rape, Sexual Assault, and Gender Violence in our community. More information is available at:

www.walkamilebrainerdbaxter.com

Bullet points:

- Walk A Mile In Her Shoes (our 11th annual)
- Men will walk a mile in women's high heels to raise awareness and money for Sexual Assault Services in Brainerd.
- Saturday, August 24, 2019 at Mills Ford lot in Baxter.
- Men are encouraged to wear high heels or specially decorated shoes.
- Women and children can wear regular shoes.
- High-heeled shoes will be provided at the walk or you can decorate your own.
- High heel shoes in larger sizes can be donated by dropping them off at the Brainerd or Baxter police departments
- Men and women are encouraged to lead a team or join a team.
- If you can't walk, please sponsor the event by donating. Checks can be made out to WAM and mailed to: Sexual Assault Services 324 South 5th Street, Suite S. Brainerd, MN. 56401
- To register, donate or for more information go to: www.walkamilebrainerdbaxter.com
- Some of the Red Stiletto sponsors: Mills Automotive Group, Lakes Printing, Nystroms and Cuyuna Regional Medical Center.
- There's a BIG Silent Auction
- Refreshments will be on sale
- Entertainment; Music, Face Painting and Motivation Speakers.
- Yes, there will be photos, news stations and media coverage!

Registration starts: 10:30

Silent Auction opens 11:00

Entertainment/Music: 11:00 – 12:30

Walk a Mile: 12:30 – 1:00

Prizes and Lot's More Fun: 1:00 – 2:00

Silent Auction Ends at 2:00



Also: If you would like to donate a new item, basket or certificate for the silent auction, please contact: info@sasmn.org or call 218-828-0494